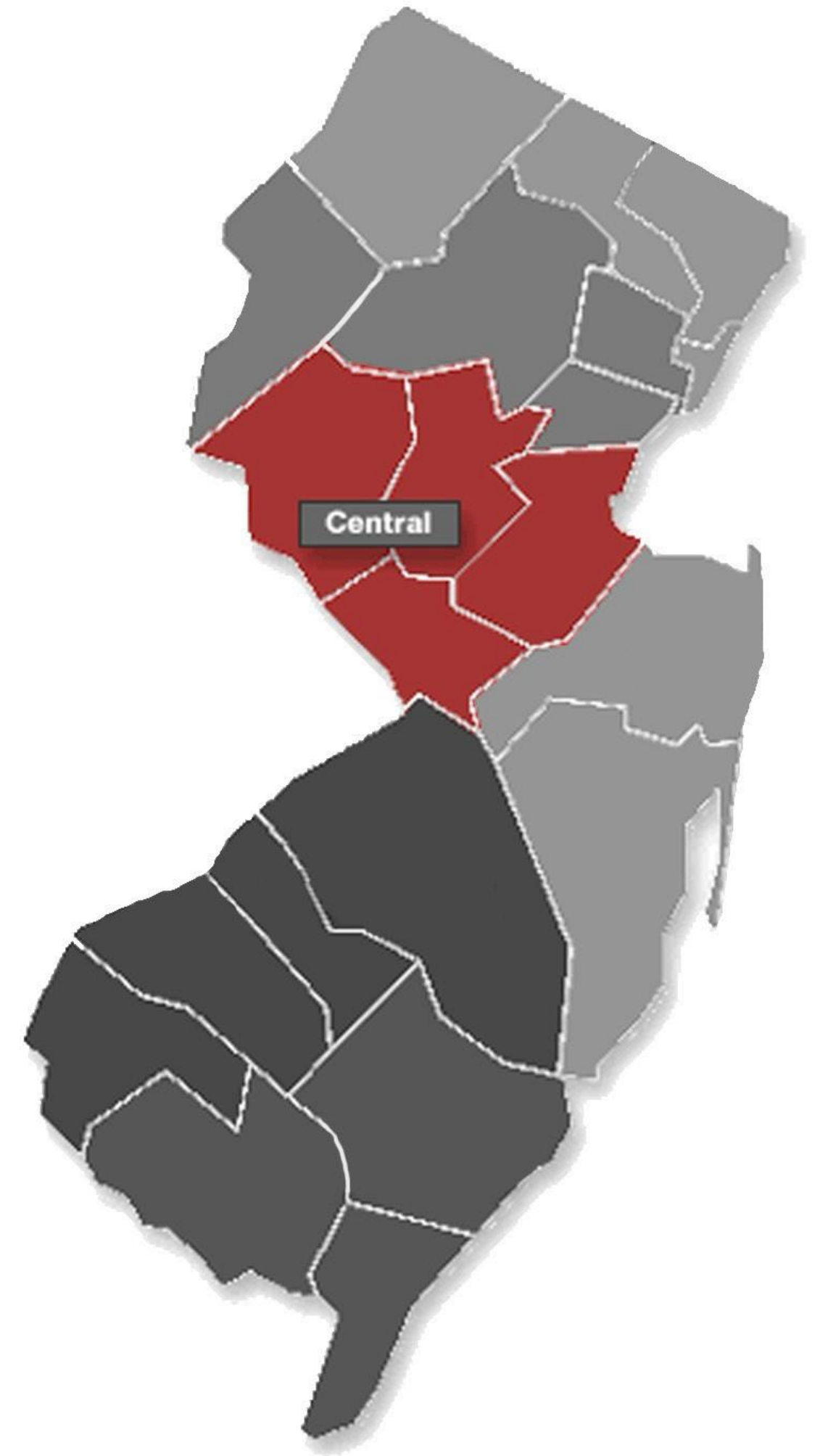




Central New Jersey

SPONSORSHIP OPPORTUNITIES



MAKE THE MOST OF YOUR NETWORK:

In a world where connections are paramount, sponsorship with AIA Central NJ opens the door to a plethora of opportunities. It's more than brand exposure; it's about cultivating meaningful connections and establishing your presence in a community that values innovation, collaboration, and excellence. This is your chance to become an integral part of a dynamic network of prominent design experts in our region.

THE CALENDAR:

AIA Central NJ's calendar is filled with engaging events such as building tours, educational seminars, and networking events, offering prime opportunities for your firm to connect with our members. Our calendar is a carefully curated selection of riveting experiences that provide a unique platform for you to intimately connect with our architects. With a robust membership base exceeding 500 members, practicing in various design sectors—residential, commercial, healthcare, educational/institutional, and more—partnering with AIA Central NJ means reaches every possible type of architect you could possibly want to meet! Align with us and help contribute to the shaping of the future of the built environment and your company's success.

BUILDING LASTING PARTNERSHIPS:

Sponsorship with AIA Central NJ is about building real and long-lasting relationships. As a sponsor, you're not just a participant; you're an integral part of a community that values meaningful connections. It's an opportunity to share your expertise, foster collaborations, gain insights into the needs, aspirations, and challenges of architects, and become a trusted partner in the architectural and design ecosystem.

ADVERTISING:

- Logo and Contact Information on Website
- Sponsor Spotlight within Eblast and on Social Media Platforms (IG, FB, LinkedIn)
- Share Sponsor's Non-CN educational events as Eblast

MEETINGS:

- Complimentary Ticket to Events
- Recognition at In-Person/Virtual Events, Including Logo Display
- Presentation at CNJ In-Person Event (5 minutes)
- Sponsor of Annual Design + Service Awards Dinner
- Tabletop Display at In-Person Event
- Eblast Recognition in All Events
- CEU Showroom or Office Networking Event
- CEU Virtual Event by Sponsor

Sponsorship of AIA Central NJ does not imply an endorsement of a sponsor's products and/or services. AIA Central NJ does not endorse or guarantee the quality, reliability, or suitability of any products, services, or information provided by sponsors.



WHY SPONSORSHIP MATTERS

SPONSORSHIP OPPORTUNITIES

Welcome to the AIA Central NJ, one of the largest Sections of AIA in the State of New Jersey, serving member architects in Hunterdon, Mercer, Middlesex, and Somerset Counties. Our goal is to promote architecture and design through education, community engagement, public outreach, advocacy, member services, and professional excellence.

AIA Central NJ hosts a variety of networking and educational events throughout the year, providing valuable opportunities for architects, designers, and professionals in the built environment to connect, learn, and build meaningful relationships. As a key player in the architectural community, our association is dedicated to fostering growth and collaboration within the industry.

	A LA CARTE	PLATINUM	GOLD	SILVER
ADVERTISING				
Logo and contact information featured on website homepage and dedicated page	\$800/year	All year	All year	All year
Sponsor spotlight as eblast and on social media platforms (IG, FB, LinkedIn)	\$350/year	4	3	1
Share sponsor's non-CNJ educational events*	\$300/event	3	2	0
MEETINGS				
Complimentary ticket to all events	\$75/ticket	3/meeting (minimum 3 meetings)	2/meeting (minimum 3 meetings)	1/meeting (minimum 3 meetings)
Recognition at in-person/virtual events, including logo display	\$700/event	3	3	2
Presentation at CNJ in-person event (5 minutes)	\$700/event	1	0	0
Sponsor of Annual Design + Service Awards Dinner	\$700/event	1	1	0
Tabletop display at in-person event	\$500/event	2	1	1
Eblast recognition in all events	\$500/year	All year	All year	All year
CEU showroom or office networking event*	\$1,500/event	1	0	0
CEU virtual event by sponsor*	\$750/event	1	1	0
	Total à la carte value	\$10,325	\$7,450	\$3,775
	Savings with Annual Sponsorship	61.26%	59.73%	47.02%
	Annual Sponsorship	\$4,000	\$3,000	\$2,000

PLATINUM TIER

ADVERTISING

- All year - Logo and contact information featured on website homepage and dedicated page
- (4) Sponsor spotlight within eblast and on social media platforms (IG, FB, LinkedIn)
- (3) Share sponsor's non-CNJ educational events

MEETINGS

- (3) Complimentary ticket to events
- (3) Recognition at in-person/virtual events, including logo display.
- (1) Presentation at CNJ in-person event (5 minutes)
- (1) Sponsor of Annual Design + Service Awards Dinner
- (2) Tabletop display at in-person event
- All year - Eblast recognition in all events
- (1) CEU showroom or office event
- (1) CEU virtual event by sponsor

GOLD TIER

ADVERTISING

- All year - Logo and contact information featured on website homepage and dedicated page
- (3) Sponsor spotlight within eblast and on social media platforms (IG, FB, LinkedIn)
- (2) Share sponsor's non-CNJ educational events
- (2) Listing in E-Newsletter

MEETINGS

- (2) Complimentary ticket to events
- (3) Recognition at in-person/virtual events, including logo display.
- (1) Sponsor of Annual Design + Service Awards Dinner
- (2) Tabletop display at in-person event
- All year - Eblast recognition in all events
- (1) CEU virtual event by sponsor

SILVER TIER

ADVERTISING

- All year - Logo and contact information featured on website homepage and dedicated page
- (1) Sponsor spotlight within eblast and on social media platforms (IG, FB, LinkedIn)
- (1) Listing in E-Newsletter

MEETINGS

- (1) Complimentary ticket to events
- (2) Recognition at in-person/virtual events, including logo display.
- (1) Tabletop display at in-person event
- All year - Eblast recognition in all events

If you would like to become a Sponsor please contact:
Robert Epstein | director@aiacnj.org

ADVERTISING:

- Logo and Contact Information on Website \$800
- Sponsor Spotlight within Eblast and on Social Media Platforms (IG, FB, LinkedIn) \$350
- Share Sponsor's Non-CNJ educational events as Eblast \$300

MEETINGS:

- Complimentary Ticket to Events \$75
- Recognition at In-Person/Virtual Events, Including Logo Display \$700
- Presentation at CNJ In-Person Event (5 minutes) \$700
- Sponsor of Annual Design + Service Awards Dinner \$700
- Tabletop Display at In-Person Event \$500
- Eblast Recognition in All Events \$500
- CEU Showroom or Office Networking Event \$1,500
- CEU Virtual Event by Sponsor \$750



A LA CARTE SPONSORSHIP



Central New Jersey

THANK YOU!



CONTACT ROBERT EPSTEIN
(DIRECTOR@AIACNJ.ORG)
FOR QUESTIONS/INQUIRIES

SCAN QR CODE TO VISIT
AIACNJ.ORG